

# CMA BUSINESS TRANSPARENCY

## Disclosure of Interests

In line with CMA Funeral Market Investigative Order 2021, Article 5, our disclosure of interests are as follows:

- Direct2 Cremations & Burials is a trading name of Direct2Grave Ltd, is a company registered in England number 12839728 at The Old Dairy, London Road, Dunton Green, Kent TN13 2TD owned 100% by Welham Jones Ltd in turn owned 100% by Simon Welham.
- Neither Simon Welham or Direct2Grave Ltd have any interest (business or material) in any price comparison website.

## Terms of Business

In line with CMA Funeral Market Investigative Order 2021, Article 4, our terms of business are as follows:

- Payment in full is required no later than seven (7) days before the funeral date.
- Without payment as requested above Direct2 Cremations & Burials will not perform the requested services until the account is remedied.

Full terms and conditions are available for download from our website [www.direct2grave.co.uk](http://www.direct2grave.co.uk)

## Charitable Donations and Gratuities

In line with CMA Funeral Market Investigative Order 2021, Article 5, our disclosure is:

Direct2Grave Ltd makes no donations, or gives reimbursable gratuities, to defined parties in excess of £250 per annum.

## Crematoria Operator Information

In line with CMA Funeral Market Investigative Order 2021, Article 8, the local Crematoria Operator Information disclosed to us is as follows:

Name of Crematorium	Unattended cremation	Off-peak fee attended cremation service	Standard fee attended cremation service
Hither Green	£420	£620	£750
Eltham	£350	£715	£758
Croydon	£692	Not offered	£894
West Norwood	£348	£348	£710